Irmo, SC – September 1, 2020 – The Allstate Foundation awards $75,000 to support teen driving awareness through Alive at 25, a defensive driving course from the National Safety Council Southeastern Chapter (SCNSC).

Every 1.4 hours a South Carolina teen driver crashes behind the wheel. In 2018 alone, 265 drivers between the age of 15-24 were involved in a fatal collision. Alive at 25 is an innovative educational program that aims to end this epidemic by teaching young drivers the behaviors and skills they need to stay safe. The course is instructed by law enforcement officers and offered in 131 SC high schools. Alive at 25 continues to reach students across the state through an adapted virtual classroom platform during the COVID-19 pandemic. More than 5,000 South Carolina students have completed Alive at 25 since April, and the program is making a huge impact with teens.

“I really enjoyed the class and am glad I took it! I am definitely more aware now of the consequences of reckless driving and the actions I can do each time I drive to prevent more accidents.”
– Alive at 25 Student Survey Response, June 2020

“The Allstate Foundation empowers young people with skills and confidence to succeed in school, the workplace and beyond,” said Brad Giles, Allstate Agent. “Alive at 25 helps teens develop lifelong skills and behaviors that will keep them safe on the road. We are proud to continue our partnership with SCNSC and support this remarkable program.”

The Allstate Foundation’s grant will provide scholarships for students to complete the course, train additional law enforcement instructors, and launch Alive at 25 in new schools across South Carolina and Georgia.

“The Allstate Foundation’s generous grant is vital for the growth and expansion of Alive at 25 in the Southeast,” said Todd Buehrig, Executive Director SCNSC. “The first year of driving is the most dangerous time in a young person’s life, and Alive at 25 is helping decrease teen crash statistics and saving lives. We are deeply grateful for the Allstate Foundation’s support.”

About Southeastern Chapter – National Safety Council (SCNSC)
SCNSC is a nonprofit, membership organization based in Irmo, SC. The Council’s mission is to promote change to eliminate preventable injuries, death and loss in the communities we serve. SCNSC accomplishes this mission by providing training courses for defensive driving, OSHA compliance and First Aid/CPR. For more information visit www.scnsc.org or call (803) 732-6778.