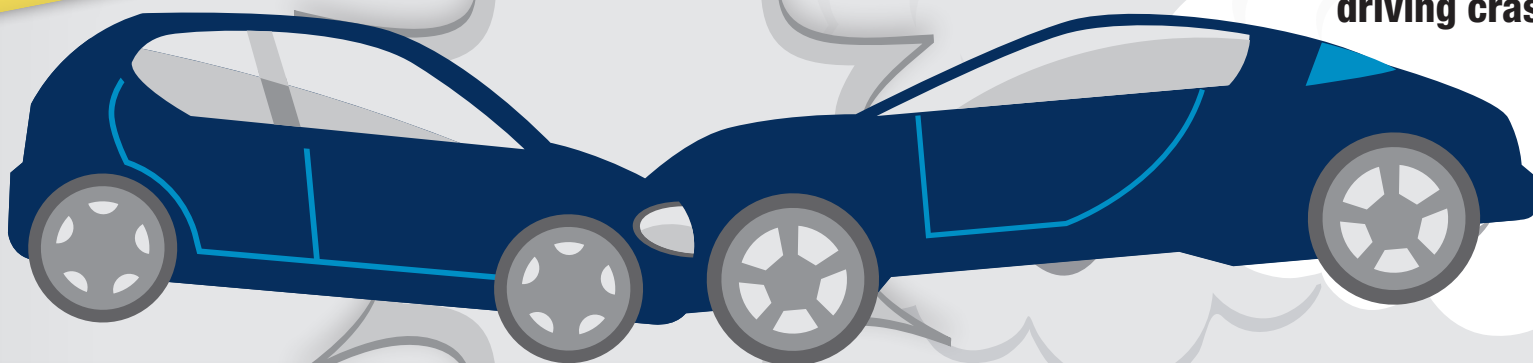


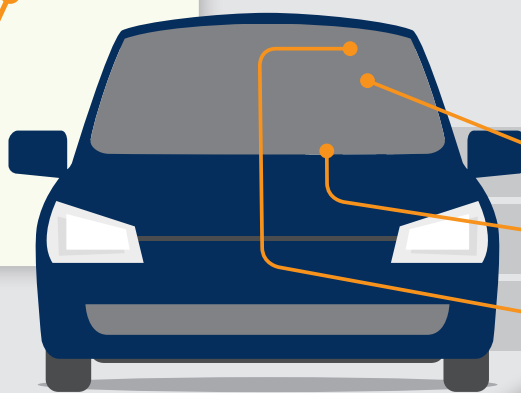
SK-FREE HANDS-FREE IS NOT RISK-FREE HANDS-FREE IS NOT RISK-FREE

Every day, 8 people are killed and more than 1,000 injured in distracted driving crashes.



Field of view narrows while talking on a phone

Drivers talking on phones **fail to see 50% of their surroundings.**



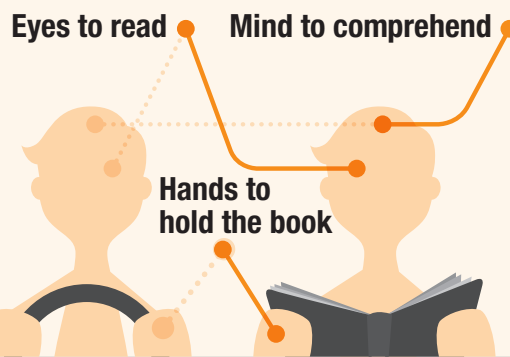
THE ESSENTIALS FOR ATTENTIVE DRIVING:

Eyes on the road

Hands on the wheel

MIND ON DRIVING

You can't talk on the phone and read a book simultaneously because your mind can only process one task at a time. So why would you think you can safely drive while using your phone?



Eyes to read

Mind to comprehend

Hands to hold the book



TAKE THE PLEDGE TODAY!

Handheld and hands-free cell phone use are deadly distractions while driving. Take the pledge to drive phone-free at nsc.org/pledge

JustDrive

nsc.org/justdrive

nsc
National Safety Council